



Corporate Partnership Opportunities

At the International Hip Dysplasia Institute (IHDI), we are committed to advancing education, advocacy, and research to improve hip health worldwide. Our **Corporate Partnership Program** provides an opportunity for organizations to support our mission while gaining visibility as leaders in promoting hip-healthy practices.

Why Partner with IHDI?

By partnering with IHDI, your company will:

- Support global awareness and education on hip dysplasia
- Align with leading experts in pediatric and orthopedic care
- Gain recognition as an advocate for hip-healthy products and practices

Partnership Levels

We offer tiered partnership levels to provide meaningful opportunities for collaboration:

Silver Level – \$25,000 over 5 years

- Recognition on the IHDI website as a corporate partner (company name only, no logo)
- Participation in IHDI educational events and initiatives
- Opportunities to collaborate on advocacy efforts
- Use of the IHDI logo is **not permitted**

Gold Level – \$100,000 over 5 years

- All Silver-level benefits
- Logo placement on IHDI educational materials
- Recognition on IHDI social media platforms
- Use of the IHDI logo is **not permitted**



Platinum Level – \$250,000 over 5 years

All Gold-level benefits

- Prominent logo placement on **key IHDI materials** and web pages
- Mentions in press releases and IHDI campaigns
- Opportunities to co-host select IHDI initiatives
- **Use of the IHDI logo on product packaging permitted** (with appropriate guidelines and review)

Diamond Level – \$500,000 over 5 years

- All Platinum-level benefits
- Event naming rights for major IHDI initiatives
- Customized **co-branded awareness campaigns**
- Full access to networking opportunities with healthcare professionals, researchers, and advocates
- **Strategic collaboration opportunities**, including potential project partnerships

Key Clarifications

- **IHDI Logo on Partner Products:** Only **Platinum and Diamond** level partners may use the IHDI logo on **product packaging**, subject to usage guidelines and approval.
- **Partner Logo on IHDI Website:** Displayed at **Gold level and above**; prominence increases with tier.
- **Product-Specific Endorsements:** IHDI does **not certify or endorse** individual products. Including it in the partnership program is not product validation.

Join Us in Advancing Hip Health

We welcome organizations that share our commitment to healthy education and advocacy. If you are interested in becoming a corporate partner, please **contact us** to discuss how we can collaborate.